

POWER ANALYSIS GRID

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10
Decisive
Decision
making
Power or
Influence

8
Active
Participant
in Decision-
making

6
Power to
have Major
Influence on
decision-
making

4
Taken
into
Account

3
Can Get
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2
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Radar

Amount of
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Amount of
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Position or
Perspective
on
competing
Agendas

Die Hard

Active Support

Inclined Towards

Inclined Towards

Active Support

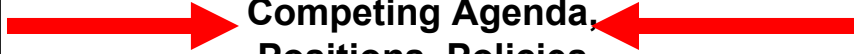
Die Hard

POWER ANALYSIS GRID

**Economic security for
working families, organize
more workers into unions**

**Competing Agenda,
Positions, Policies**

**Anti-union, anti-family,
pro-unregulated
business**



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POWER ANALYSIS GRID

Economic security for working families, organize more workers into unions

Competing Agenda, Positions, Policies

Anti-union, anti-family, pro-unregulated business

City Council

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Amount of Power

Position or Perspective on competing Agendas

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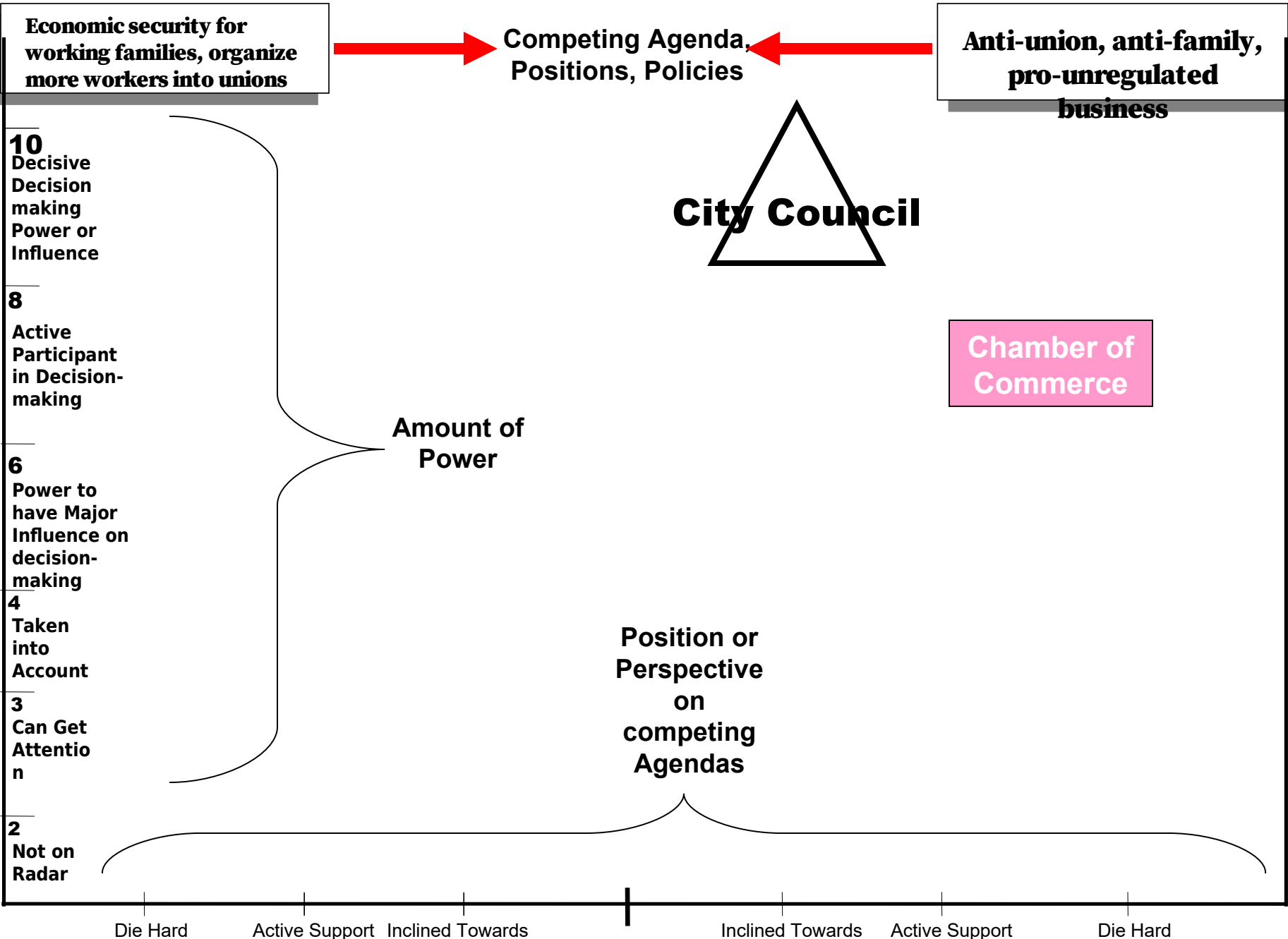
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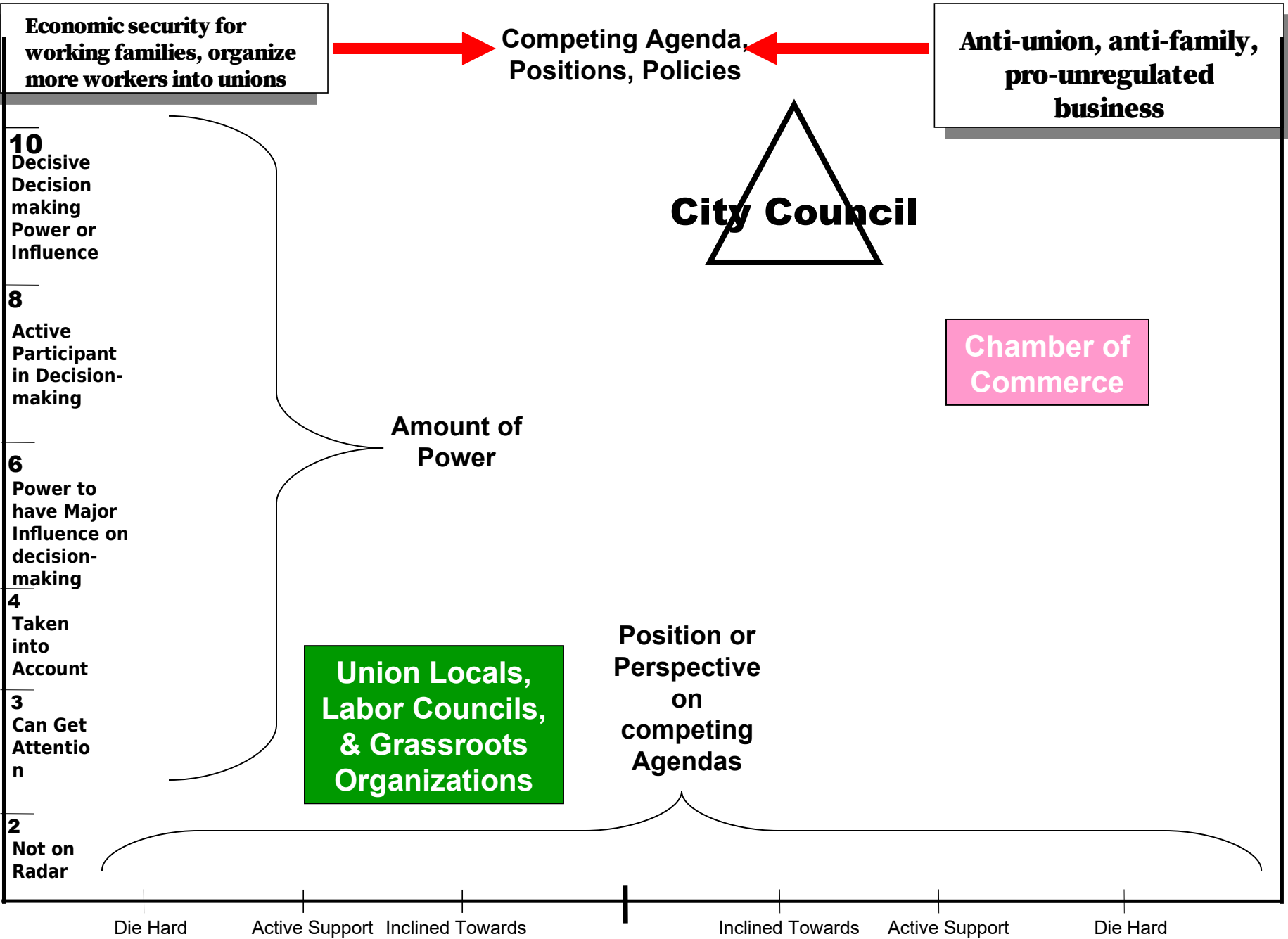
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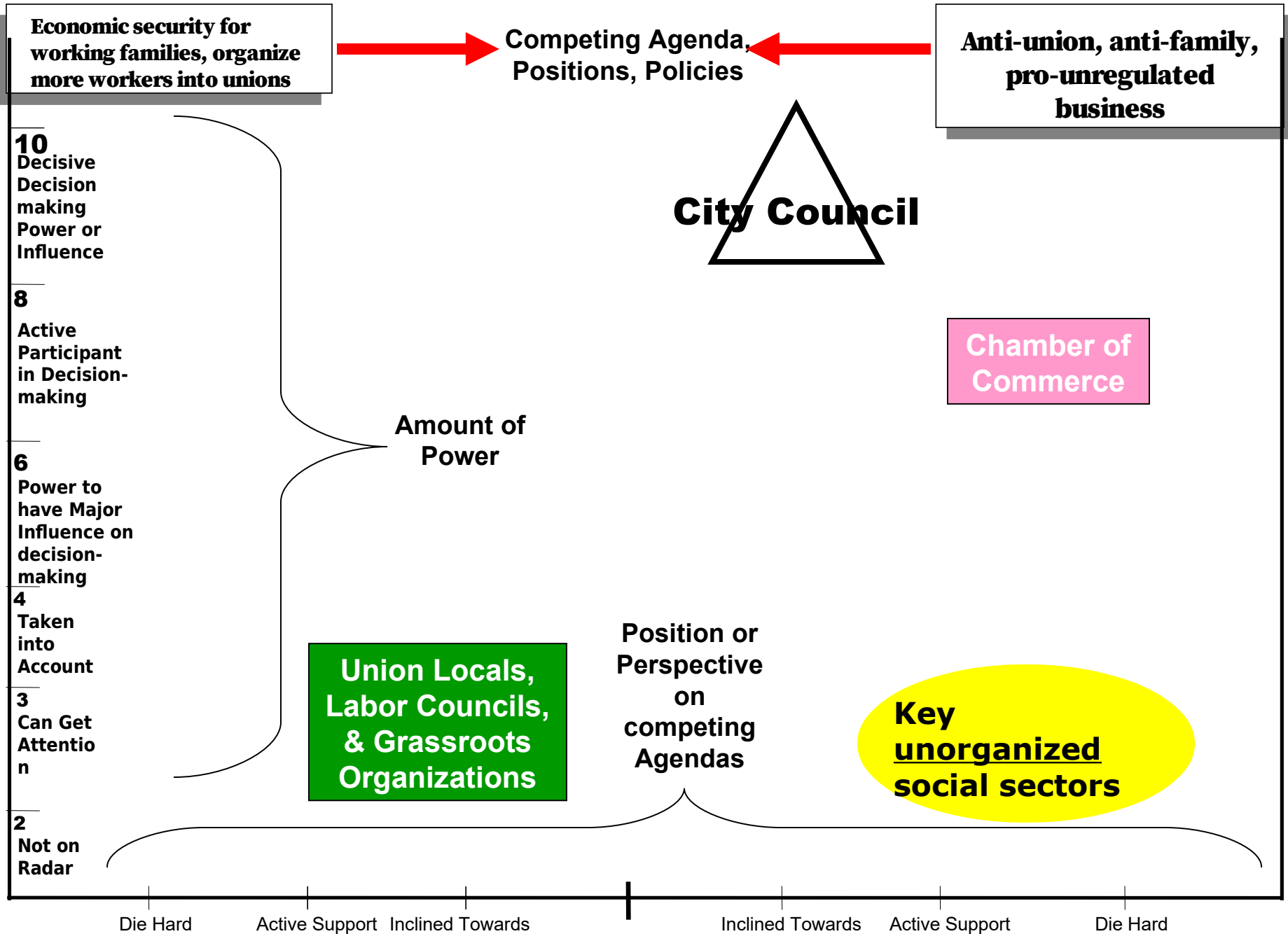
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Labor Agenda

Religion: Potential Allies

Political & Economic Elite Hospital Agenda



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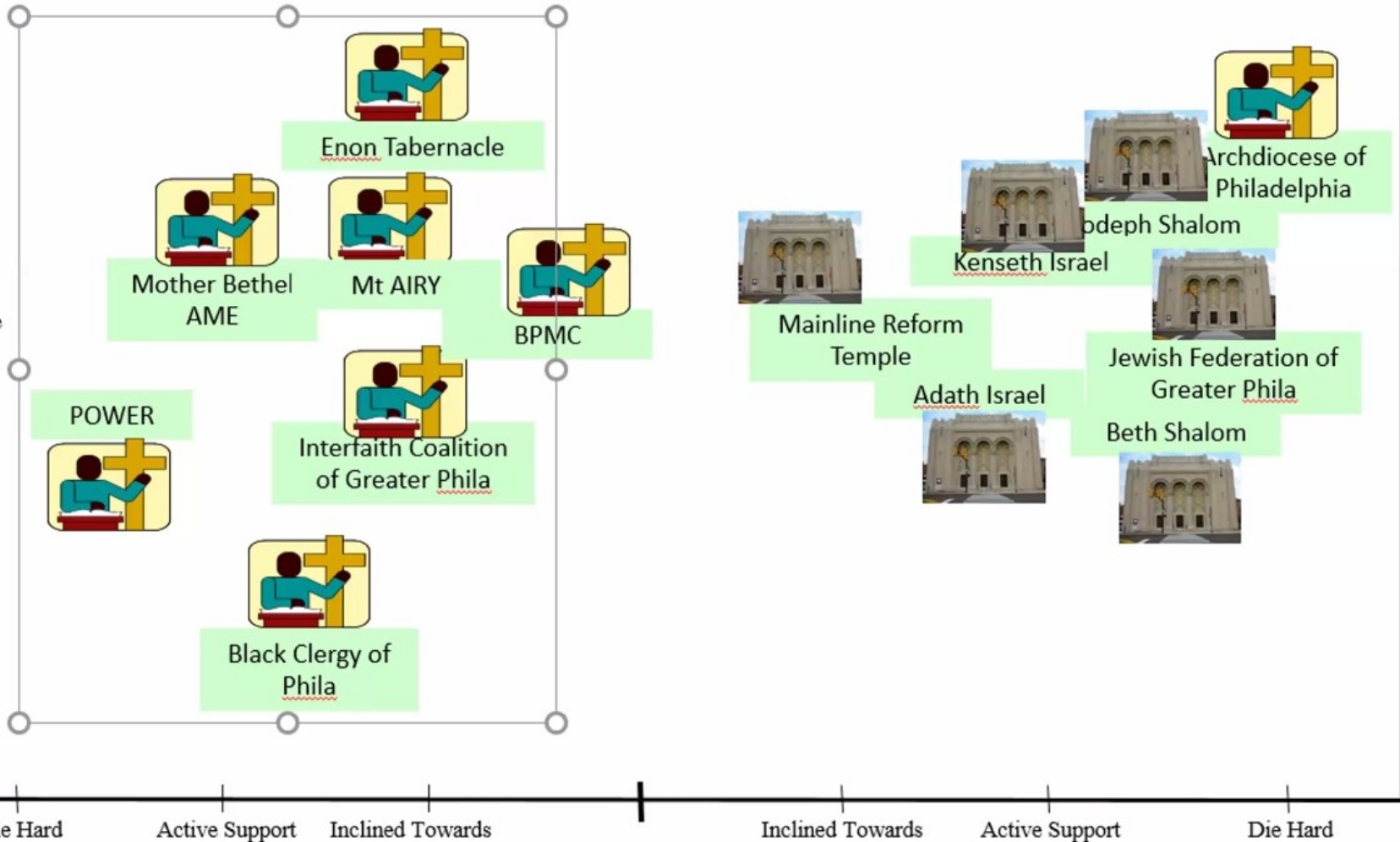
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Big Wall Charting



STEPS TO DEVELOP A STRATEGIC POLITICAL LANDSCAPE POWER ANALYSIS



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STEPS TO DEVELOP A STRATEGIC POLITICAL LANDSCAPE POWER ANALYSIS

STEP 1: Define the major Problems or Conditions which are negatively impacting primary constituencies



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Inclined Towards Active Support

Die Hard

STEPS TO DEVELOP A STRATEGIC POLITICAL LANDSCAPE POWER ANALYSIS

STEP 2: Sketch the Competing Agendas. The agenda of those who are causing or perpetuating the problems, and your agenda (the conditions you want to bring about)

STEP 1: Define the major Problems or Conditions which are negatively impacting primary constituencies



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STEPS TO DEVELOP A STRATEGIC POLITICAL LANDSCAPE POWER ANALYSIS

STEP 2: Sketch the Competing Agendas. The agenda of those who are causing or perpetuating the problems, and your agenda (the conditions you want to bring about)

STEP 1: Define the major Problems or Conditions which are negatively impacting primary constituencies

STEP 3: Sketch the major centers of Decision-makers over the problem conditions



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STEPS TO DEVELOP A STRATEGIC POLITICAL LANDSCAPE POWER ANALYSIS



STEP 2: Sketch the Competing Agendas. The agenda of those who are causing or perpetuating the problems, and your agenda (the conditions you want to bring about)



STEP 1: Define the major Problems or Conditions which are negatively impacting primary constituencies

STEP 3: Sketch the major centers of Decision-makers over the problem conditions



STEP 4: Sketch Major Issue/Policy Battles related to problem conditions which are going on



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STEPS TO DEVELOP A STRATEGIC POLITICAL LANDSCAPE POWER ANALYSIS



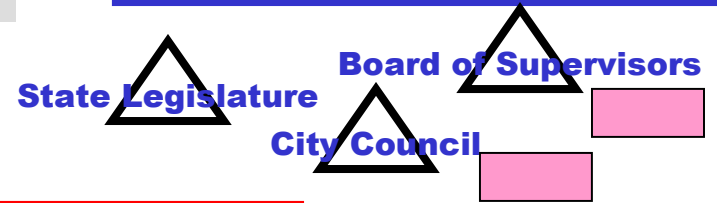
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STEP 1: Define the major Problems or Conditions which are negatively impacting primary constituencies



STEP 3: Sketch the major centers of Decision-makers over the problem conditions



STEP 4: Sketch Major Issue/Policy Battles related to problem conditions which are going on



STEP 5: Sketch major organized Opposition

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STEPS TO DEVELOP A STRATEGIC POLITICAL LANDSCAPE POWER ANALYSIS



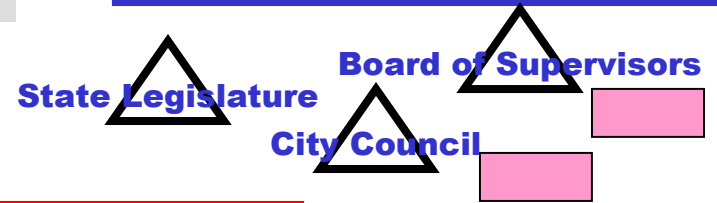
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STEP 1: Define the major Problems or Conditions which are negatively impacting primary constituencies



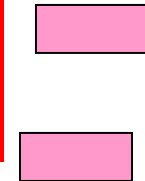
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STEP 6: Sketch Organized Pro-Union Groups (Union Locals, and more) Groups

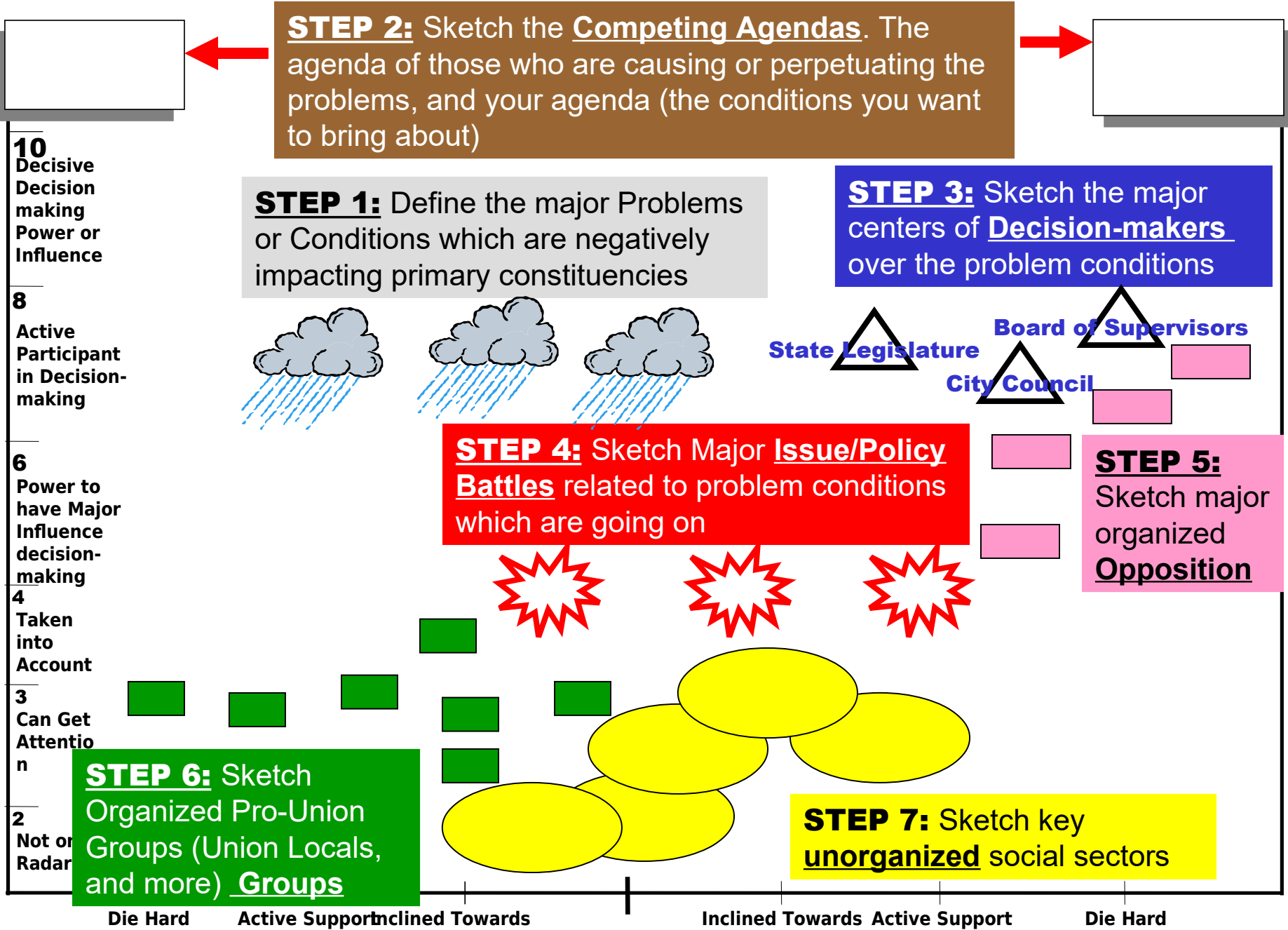
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Inclined Towards Active Support

Die Hard

STEPS TO DEVELOP A STRATEGIC POLITICAL LANDSCAPE POWER ANALYSIS



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