The Temple University Career Center is a central resource that builds collaborative relationships among the Temple community, and empowers students and alumni through comprehensive career development services, driving successful careers.
Engagement Score

Giving Meaning to Temple University Students’ Career Center Engagement
What Do I Do With All This Data?
Strategic Goal

Demonstrate the Career Center’s commitment to inclusion through equal access to career resources and services for students from all backgrounds.
WHO?

WHAT?

HOW?

First Generation
Historically Underrepresented Groups
Transfer Students
School/College
Our Process

1. Defined Populations
2. Literature/Articles
3. Campus Partners
4. Graduate Intern in Data Analytics
5. Tools
6. Discussion
Engagement Score

1. Newsletter Recipients
2. Number of Appointments
3. Number of Drop-ins
4. Total number of CSM Logins
5. Number of Events attended
6. Number of Job Applications
Lessons/Challenges

1. Valuable Campus Partners
2. Access to University Data
3. 20,000 Foot View
Putting It All Together

1. Spring 2019 — Apply Score
2. Summer 2019 — Strategic Planning
3. Fall 2019 — Report + Expand

More questions will arise.
Resources


